

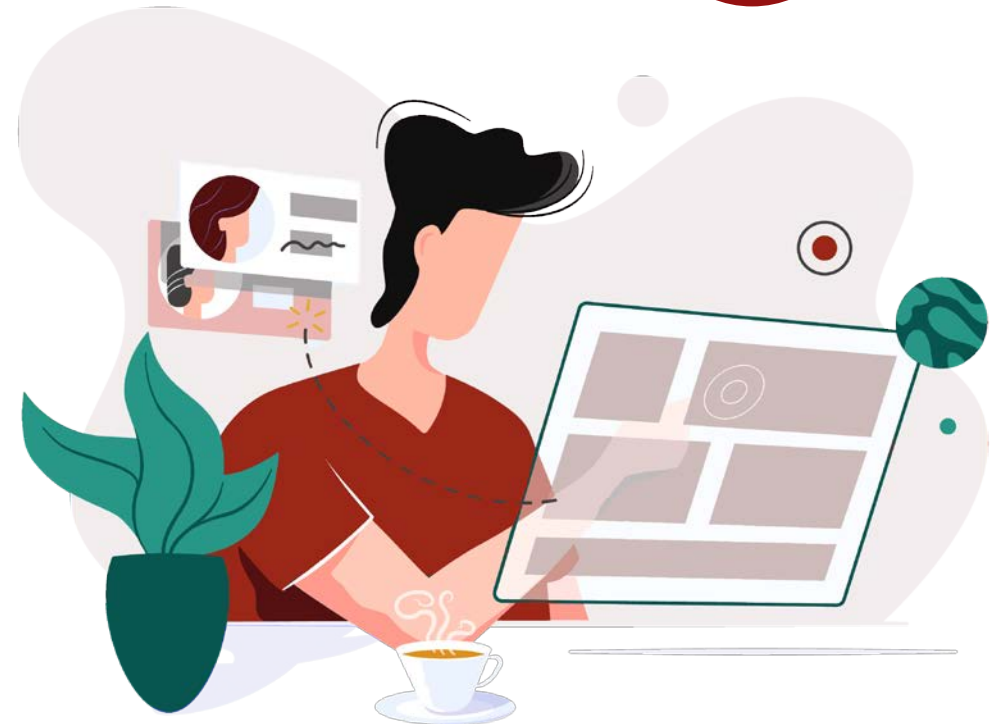
BUILDING ON THE BEST 2019

Platform. Products. People.

May 20th - 22nd, 2019
Saint Louis, Missouri

RESERVE MY SEAT

hosted by



We are thrilled that our second annual Building on the Best Conference will be co-hosted by our friends at Saint Louis University (SLU). We continue to focus on the theme “Building on the Best”, as we strive to ensure that we build the best CRM products, using established higher ed best practices, on the world’s best platform.

ABOUT THE CONFERENCE

Inspiration and Engagement

Our conference promises to be informative and useful with training, panel, client-led, and partner sessions that will get you thinking and inspire you to take action.

Moments in the Spotlight

We want you to take this opportunity to share your success story with us and your colleagues. Your experiences are invaluable to your peers and shape the future of our product offerings.

Networking and Fun

We promise you will learn, but you will also get to have a good time. Mingle with colleagues at a hosted cocktail reception and enjoy events with our hosts at SLU.

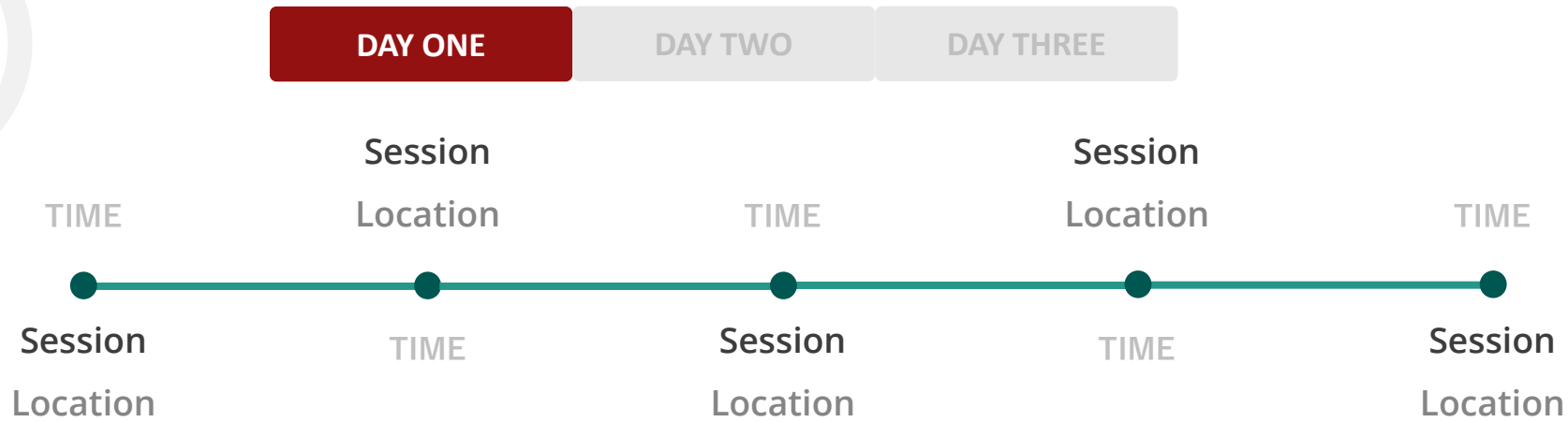
A Conference that Feels Personal

We have taken your feedback from last year and integrated it into our agenda. We want you to experience a conference where the approach, the topics, and the conversations matter to you.



CONFERENCE AGENDA

A detailed agenda will be provided in the months leading up to the conference.



BUILD YOUR AGENDA





SPEAKERS

Stay tuned as more speakers will be announced in the months leading up to the event.



First Last Name
Title
Company



First Last Name
Title
Company



First Last Name
Title
Company



First Last Name
Title
Company



First Last Name
Title
Company



First Last Name
Title
Company



ACCOMMODATIONS

Hotel Ignacio

(0.4 miles from campus)

3411 Olive St., St. Louis, MO 63103

314-977-4411

Room block reserved, limited space.



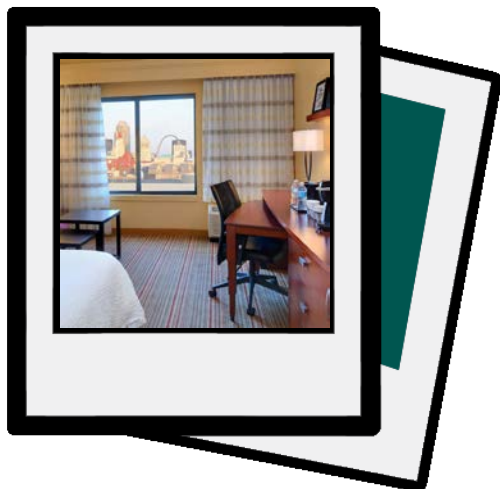
Courtyard by Marriott St. Louis-Downtown-West

(1.5 miles from campus)

2340 Market Street at
Jefferson, St. Louis, MO 63103

314-241-9111

Discounted prices for SLU travelers are
available.



Drury Inn at Union Station

(1.6 miles from campus)

201 S. 20th St., St. Louis, MO 63103

314-231-3900

*Use corporate ID: #309848 when booking to
receive a discount.*



REGISTRATION

Early Bird registration deadline is February 28, 2019.

General registration closes April 19, 2019.

EARLY BIRD SPECIAL: CONFERENCE + MEALS

\$129

Full conference
Cocktail Reception
Two Continental Breakfasts
One Boxed Lunch
Raffle Ticket

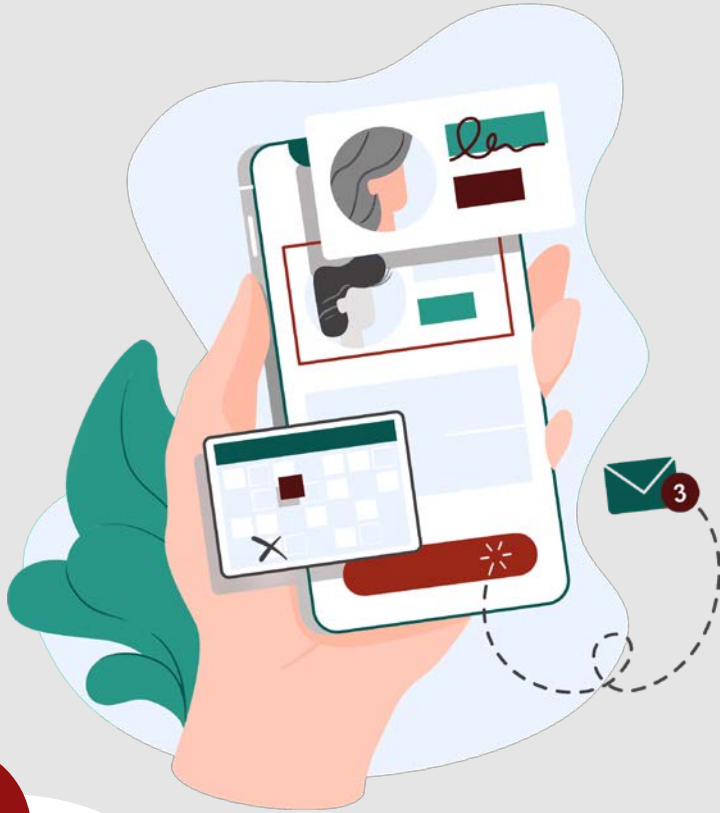
[BUY EARLY BIRD PASS](#)

GENERAL PASS: CONFERENCE + MEALS

\$249

Full conference
Cocktail Reception
Two Continental Breakfasts
One Boxed Lunch
Raffle Ticket

[BUY GENERAL PASS](#)



FREQUENTLY ASKED QUESTIONS

Who should attend?

Whether you are just starting to learn about Higher Ed CRM technology, are recently new to Salesforce, or are already an advanced Salesforce user, this conference is for you.

What will be covered in the sessions?

The conference will include several tracks geared towards newcomers, advanced operational users, and advanced technical users. We will have an exciting line up of informative sessions designed to introduce Salesforce and Enrollment Rx CRM solutions to beginners, helps current Salesforce clients identify expansion opportunities of their CRM platform, as well as provide Enrollment Rx product-specific training courses.

When are registration deadlines?

Registration will open in November with an early bird registration deadline of February 28, 2019. Registration will close April 19, 2019. You will receive notification of registration and housing options via e-mail in November.

Where is the conference?

The conference will be held in the Busch Student Center on the Saint Louis University Campus. Address: 1 N. Grand Blvd. , St. Louis, MO 63103.

How much is the conference?

Early bird registration is \$129 until February 28, 2019.
General registration is \$249 until registration closes April 19, 2019. The registration fee includes a pass to all sessions, a cocktail and hors d' oeuvres reception, two continental breakfasts, a boxed lunch, and a raffle ticket.

How do I reserve a hotel?

We have blocked rooms at The Hotel Ignacio steps from SLU-book early space is limited. Additional nearby hotels to the SLU campus are noted in the Accommodations section of this site.

Have additional questions?

Contact us at info@enrollmentrx.com



Scrolls and we will add more, when in center shows in color

PARTNERS



salesforce.org

SAINT LOUIS



UNIVERSITY.

UNLV | GRADUATE COLLEGE



GET DIRECTIONS

Fill the form below to get directions to our event location.

Direction From

XXX Airport

Via (Optional)

☒ Driving ☐ Bicycling ☐ Public Transportation ☐ Walking

GET DIRECTIONS

Enter Direction From and Travel Mode from the left form to see directions.



CONTACT US

EVENT ADDRESS



SLU Campus
Busch Student Center
1 N. Grand Blvd.
St. Louis, MO 63103

CONTACT



www.enrollmentrx.com
info@enrollmentrx.com
+1 847 233 0088

CORPORATE HEADQUARTERS



Enrollment Rx
9511 W River Street
Schiller Park, IL 60176

FOLLOW US

#BuildingontheBest2019



LEXI CURTISS WEBSITE DESIGN

HOME PAGE

THE SEDUCTION CLAUSE

ON SALE SOON
HARDCOVER AND EBOOK!

"THE PERFECT INTRODUCTION TO A
SERIES DEDICATED TO SHOWCASING THE
EMPOWERMENT OF WOMEN."
- NEW YORK TIMES



THE SEDUCTION CLAUSE

Over the past three decades, provocative stories like *Indecent Exposure*, *Fifty Shades of Grey* and *Fatal Attraction* have infiltrated society's collective consciousness compelling readers and movie-goers alike to assess their beliefs. While these narratives titillated audiences, they also disempowered women. Sending the erroneous message that a woman is only relevant if a man seduces or accepts her into his world.

Enter [**THE SEDUCTION CLAUSE**](#). A captivating novel that engages readers in a moral dilemma that provokes each woman to evaluate

her life choices. In the end the story's "take charge" theme empowers female readers to take command of their situations and realize their dreams. Instilling the message that it's never too late to achieve one's goals. Author, Lexi Curtiss will reinforce this idea by sharing examples of wildly successful women who have achieved their aspirations during their second act of their lives. The ideal message for today's #MeToo movement.

BOOK TRAILER

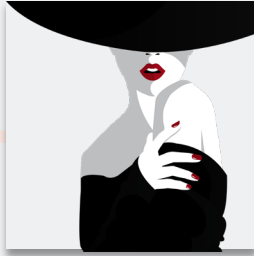


Placeholder, this will be an image from the trailer and will link to the trailer

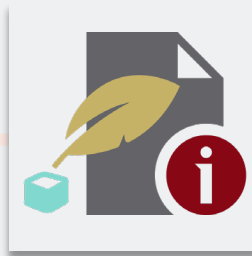
“YOU CAN WASTE YOUR LIFE **DRAWING** LINES, OR YOU
CAN LIVE YOUR LIFE **CROSSING** THEM.”

SHONDA RHIMES

GALLERY



CAST



ABOUT LEXI



BLOG



BOOK CLUBS

NEWS

Sign up to receive
Lexi's newsletter!
Fill out the form to
get the latest news,
updates, contests,
and more.

SUBSCRIBE!



LEXI CURTISS

CAST PAGE

MEET THE SEDUCTION CLAUSE CAST OF CHARACTERS



THE SEDUCTION CLAUSE

Novel American Fiction

Author: LEXI CURTISS | Year Published: 2019 | Original Language: ENGLISH

THE STORY

Desperate to earn tuition for law school, Juliana Gentry decides to extricate New York City socialites from their ironclad prenuptial agreements by seducing one millionaire husband at a time. How can the forty-five-year-old achieve her dream of becoming an attorney without victimizing the very gender she's trying to empower?

MAIN CHARACTERS



JULIANA GENTRY
Aspiring attorney initiates salacious assignment to pay tuition.



LUCINDA DUCHESS OF MONTROSE
British royal makes poor decisions to achieve solvency.



PORTIA VAN CLEVE
Chic socialite has husband seduced to gain independence.



JOSEPHINE BARTLETT
Glamorous decorator obsesses over order to survive marriage.



WESLEY BARTLETT
Sour-faced fashion designer insults acquaintances to overcome failures.



SNUFFEY WALDEN
Cocky blog writer strong-arms offenders to obtain donations.



SEBASTIAN NOBLE
Shrill dresser demands attention to compensate for shortcomings.



CHARLES VAN CLEVE
Charismatic CEO endures manipulation to foster family harmony.

SYMBOLS



MONEY
Forces people to engage in illicit situations to obtain security.



PRENUPS
Imprisons wives on Fifth and Park avenues in unhappy marriages.



THE LIST
Grants scoundrels immunity from being exposed for their misdeeds.



INFERTILITY
Makes women feel hollow, vulnerable and unfulfilled.

AUTHOR

Lexi Curtiss wrote **THE SEDUCTION CLAUSE** to empower her readers. Her novel is about the strength that lies within all of us, the risks we take, and the rules we break to make our dreams a reality.

THEMES



ILLUSION
Lucinda obscures her surroundings to feign financial solvency.



COMPROMISE
Josephine endures husband's criticism to secure companionship.

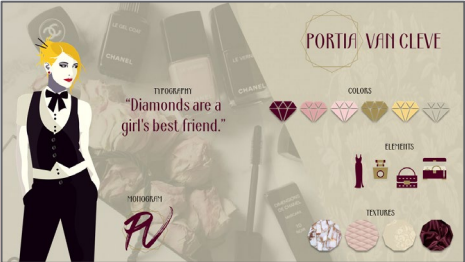


EMPOWERMENT
Juliana sacrifices her morals to empower her gender.

LEARN MORE ABOUT THE CAST MEMBERS



JULIANA GENTRY LUCINDA, DUCHESS OF MONTROSE PORTIA VAN CLEVE JOSEPHINE BARTLETT SEBASTIAN NOBLE SNUFFY WALDEN CHARLES VAN CLEVE WESLEY BARTLETT



SAMPLE
When name clicked a PDF will pop
up with Cast Theme Board

Links to Cast Theme Boards



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ABOUT LEXI PAGE

[HOME](#)[CAST](#)[ABOUT LEXI](#)[BLOG](#)[BOOK CLUBS](#)

MEET THE AUTHOR- LEXI CURTISS

If there's one person who knows what it's like to feel a dream brew inside and never let it go, it's Lexi Curtiss. The theme for her novel, **The Seduction Clause**, came to her in 2004. Although she penned a first draft of the book back then, she didn't feel she had the confidence and life experience to do the story justice. While she spent the next fourteen years building a successful career in marketing, time failed to diminish her passion for becoming an author and sharing this provocative story with the world.

At age forty-seven, Lexi Curtiss left corporate America to pursue her dream of becoming a novelist. During the two years it took to finish her novel, she wrote and honed her craft twelve hours a day. Obsessed with personal growth and the idea of reinventing herself, Lexi Curtiss worked with a life coach and sought out marketing mentors to guide her while she pursued her goal. This included participating in a leadership retreat in Italy and joining a mastermind group hosted by the marketing gurus behind the Chicken Soup for the Soul phenomenon.

With *The Seduction Clause*, Lexi Curtiss has combined her two passions, writing and marketing. She's also dedicated to establishing a brand that evokes sophistication, creativity, inspiration, style and empowerment to her loyal female readers. She'll have no problem rocking this goal given her twenty years of experience marketing premium products. Experience that includes generating 61% of the sales pipeline worth \$55M for a software company by spearheading 26 integrated marketing campaigns per year. Not to mention, winning 15 ADDY awards in seven years for driving innovative advertising concepts.

[MEDIA KIT](#)

BLOG PAGE

blog



Second Act Success Stories

JAN 2019



February- Honoring Women

JAN 2019



Female Entrepreneurs

JAN 2019

INSPIRATIONAL QUOTES

"The only way you can measure your success is by reflecting and seeing what you want out of the experience. And the journey is just as much a part of the success you seek out."

JESSICA ALBA
Founder, Honest Company

"Being confident and believing in your own self-worth is necessary to achieving your potential."

SHERYL SANDBERG
COO, Facebook

"The most significant barrier to female leadership is the actual lack of females in leadership. The best advice I can give to women is to go out and start something, ideally their own businesses. If you can't see a path for leadership within your own company, go blaze a trail of your own."

SAFRA CATZ
CEO, Oracle

"You've got to constantly ask questions, seek out diverse opinions, and remain humble enough to change your mind—whether about a product or a person [to lead effectively and achieve real business results as the head of any enterprise]."

MAUREEN CHIQUET
Global CEO, Chanel



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BOOK CLUBS PAGE

BOOK CLUBS

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."

HOSTING A BOOK CLUB?

[Link to PDF list \(to create\)](#)

Provoke conversation using this **list of questions** to dive into the characters and inspire your club to draw correlations between there personal experiences and those of the characters.

MAKE IT INTERACTIVE

Are you inspired by the cast of **The Seduction Clause**? Now you can turn the novel into an interactive event allowing your club to truly experience the novel. Be sure to share your experiences and photos with us on our social media pages.

EVENT IDEAS

- 💋 Costume party- dress/act like your favorite cast member
- 💋 Pot-luck of popular New York fare
- 💋 Host a rockin' divorce party
- 💋 Host a "seduction clause" themed lingerie party
- 💋 Create-your-own-vision-board party



BUILDING ON THE BEST Platform. Products. People.

May 16th – 18th 2018

Las Vegas, Nevada

[RESERVE MY SEAT](#)

EVENT WILL START IN

227

DAYS

23

HOURS

25

MINUTES

18

SECONDS

Co-hosted by:

UNLV
GRADUATE
COLLEGE

We are very excited to announce the 2018 Enrollment Rx Annual Conference, to be co-hosted by our friends at University of Nevada, Las Vegas (UNLV). Our conference will focus on the theme “Building on the Best”, as we strive to ensure that we build the best CRM products, using established higher ed best practices, on the world’s best platform.



ADD TO MY CALENDAR

WHAT TO EXPECT



Inspiration and Engagement

Our conference promises to be informative and useful with sessions that will get you thinking and inspire you to take action.



Moments in the Spotlight

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We want you to experience a conference where the approach, the topics, and the conversations flow with ease and matter to you.



Networking and Fun

We promise you will learn, but you will also get to let loose. Mingle with colleagues at a hosted cocktail reception then explore the city on your own with new friends.



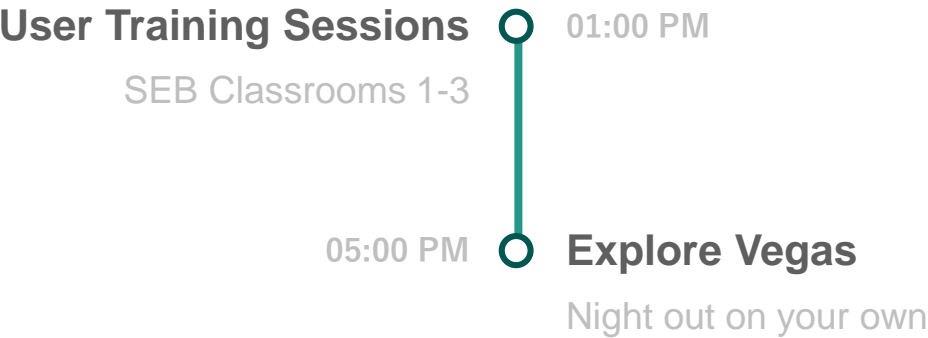
AGENDA

A detailed agenda will be provided in the months leading up to the conference.

DAY ONE

DAY TWO

DAY THREE



Coming Soon!

BUILD YOUR AGENDA

POWERED BY: Events 



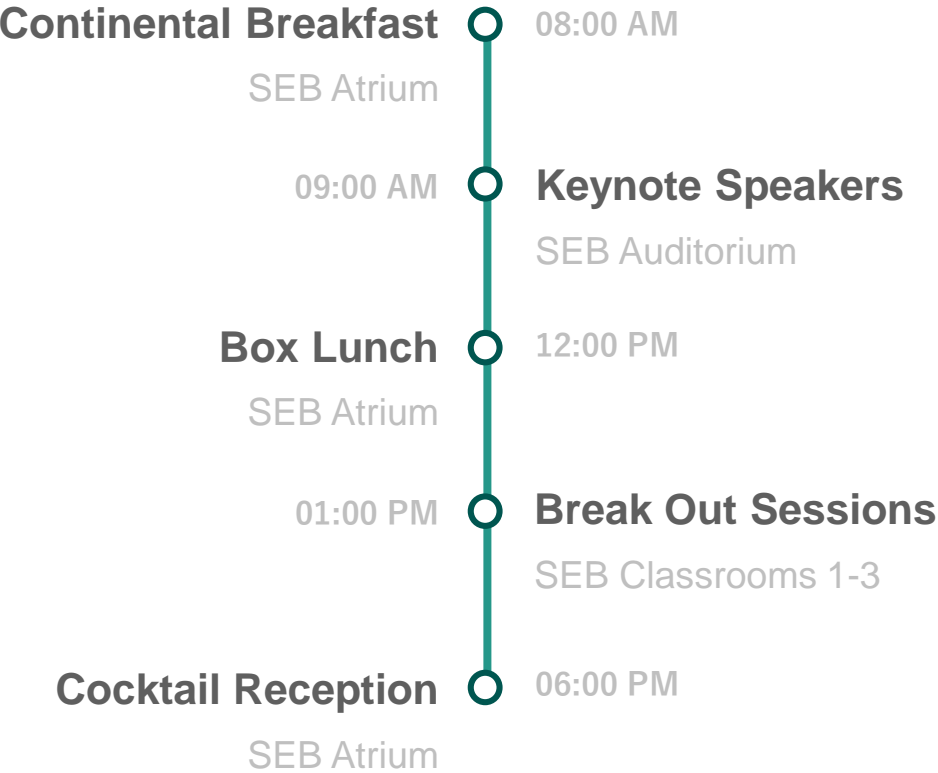
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AGENDA

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DAY ONE

DAY TWO

DAY THREE

Continental Breakfast 09:00 AM

SEB Atrium

10:00 AM **Break Out Sessions**


SEB Classrooms 1-3

Closing Speakers & Raffle 12:00 PM

SEB Auditorium

Coming Soon!

BUILD YOUR AGENDA

POWERED BY: Events 



OUR SPEAKERS

Stay tuned as more speakers will be announced in the months leading up to the event.



Lawrence Levy

President
Enrollment Rx



Marc Satin

Chief Operations Officer
Enrollment Rx



Kate Korgan

Interim Dean
UNLV Graduate College



Pat McQueen

General Manager, Higher Ed
Salesforce.org



Jay Goff

VP Enrollment & Retention
Saint Louis University



ACCOMODATIONS

Here are some hotels nearby the event location.



HYATT PLACE LAS VEGAS

ADDRESS

4520 Paradise Road, LV, NV 89169

PHONE

702.369.3366

[VISIT WEBSITE](#)



HARD ROCK HOTEL & CASINO

ADDRESS

4455 Paradise Road, LV, NV 89169

PHONE

702.693.5000

[VISIT WEBSITE](#)



EMBASSY SUITES BY HILTON

ADDRESS

4315 Swenson Street, LV, NV 89119

PHONE

702.795.2800

[VISIT WEBSITE](#)



REGISTRATION

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General registration closes April 20, 2018.

EARLY BIRD SPECIAL:
CONFERENCE + MEALS

\$99

Full conference
Cocktail Reception
Two Continental Breakfasts
One Boxed Lunch
Raffle Ticket

BUY EARLY BIRD PASS

GENERAL PASS:
CONFERENCE + MEALS

\$199

Full conference
Cocktail Reception
Two Continental Breakfasts
One Boxed Lunch
Raffle Ticket

BUY GENERAL PASS



FREQUENTLY ASKED QUESTIONS

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When are registration deadlines?

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Where is the conference?

The conference will be held in the SEB (Science & Engineering Building) at the UNLV campus in Las Vegas, NV. Address: 4505 S Maryland Pkwy, Las Vegas, NV 89154.

How much is the conference?

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The registration fee includes a pass to all sessions, a cocktail and hors d'oeuvres reception, two continental breakfasts, a boxed lunch, and a raffle ticket.

How do I reserve a hotel?

We have suggested a few hotels nearby to the UNLV campus above. We do not have blocks of rooms reserved as the pricing is very reasonable at the suggested hotels.

Have additional questions?

Contact us at info@enrollmentrx.com



PARTNERS



GET DIRECTIONS

Fill the form below to get directions to our event location.

Direction From

McCarran International Airport

Via (Optional)

☒ Driving ☐ Bicycling ☐ Public Transportation ☐ Walking

Enter Direction From and Travel Mode from the left form to see directions.

GET DIRECTIONS



CONTACT US

EVENT ADDRESS

UNLV Campus SEB
4505 S Maryland Pkwy,
Las Vegas, NV 89154



CORPORATE HEADQUARTERS

Enrollment Rx
9511 W River Street
Schiller Park, IL 60176



CONTACT

www.enrollmentrx.com
info@enrollmentrx.com
+1 847 233 0088



FOLLOW US

